

Women's Club Presidents to Meet Sept. 19

192 Heads of Organizations Will Convene in Los Angeles Friday

One hundred and ninety-two presidents of the clubs federated in the Los Angeles district, California Federation of Women's Clubs, will convene for the first presidents' council of the new club year in the beautiful new home of the Friday Morning Club, 940 South Figueroa street, Los Angeles, at 10 o'clock Friday, Sept. 19. The forenoon will be taken up with matters of general club interest, while the afternoon session,

from 1 to 4, will be devoted to the subject of "American Citizenship," under the leadership of the chairman of the four departments listed under that head, including motion pictures, community service, cooperation with ex-service men, and women and American citizenship.

APRON SALE AND DINNER

Thursday, Sept. 18, is the day set for the apron sale to be held by the ladies of the Eastern Star. Aprons for every purpose and occasion are being donated. Go early and make your choice. A dinner will be served from noon until 1 o'clock. Oh, yes! It is to be at Masonic hall.

Visitors at the home in Smeatzer of Mr. and Mrs. George Crane and son Robert, of Arlington avenue.

Fred B. Lewis Is Promoted By Edison Co.

Old Employee Made Assistant General Manager for Corporation

Fred B. Lewis has been appointed assistant general manager of the Southern California Edison Company, to relieve Vice-President and General Manager R. H. Ballard of some of his executive duties, which have been increasing enormously as the business of the company has expanded and its development program grows larger from year to year. The official bulletin announcing Mr. Lewis' appointment by the board of directors reached District Manager Oliver today.

Mr. Lewis began his life work with the Edison company when a youth and immediately after taking his college degree in electrical engineering. His advancement is in line with the policy of the company in developing and promoting members of its own organization to its most responsible positions. Mr. Lewis' abilities have been thoroughly demonstrated during the recent power shortage, as it has been part of his duties as acting and assistant manager of operation to represent the Edison company and co-operate with the state authorities in the interchange of power and its conservation. As chairman of the power committee, composed of representatives of all of the power companies of the state, Mr. Lewis has had an active part in the great work of interconnection which has now knit the physical systems of the electric generating companies of California from the Oregon line to Mexico and has been of inestimable value to the consumers in the utilization of surplus capacities.

In the nineteen years of his service he has filled various responsible positions, including the superintendency of the Los Angeles district. When a lad of 15 years he became interested in the work of electric development—the successful installation by the Edison company of the first 33,000-volt transmission line, which was to bring power from the Santa Ana canyon to the city of Los Angeles. Step by step he has kept pace with the achievements of the electrical industry and has been a strong personal factor in the intensive electrification of the southwest.

Cleaners and Dyers Move to New Home

Bert Sharon, proprietor of the Torrance Cleaners and Dyers, announces that on Monday morning his establishment will be in its new home, 1915 Carson street. Bert says that if there is anything he hates to do it is to move, but owing to cramped quarters it had to be done. The new room is much larger than the one now occupied and will give Bert and the Missus the much needed space.

COLES VARIETY STORE has purchased stock of the Franklin Dry Goods Co. of Pasadena at 42½ cents on the dollar. This stock will be put on sale at Coles Variety Store, between Torrance Herald and Postoffice, Monday morning. Watch for bargains. Don't miss this great opportunity to buy good merchandise at a very low cost. Extra salesladies wanted.—Adv.

Karl Watts Gilbert has opened his piano studio for enrollment, 2955 George street, Lomita. Phone 323-J.—Adv.

COMING MOVIE ATTRACTIONS

Necessity, mother of invention, may net Hoot Gibson a handsome profit. He's threatened with a new commercial business, as the result of his trip to the Mexican border to film "Blinky," his new Universal comedy of army life, to be seen at the Torrance theatre tonight. When the company went to Camp Hearn on location with the cavalry they took a phonograph. They ran out of needles. Gibson bethought himself and tried a novel kind of cactus needles. They worked so well that a Los Angeles music house induced him to patent the idea.

Saturday night the Torrance theatre will show "North of Nevada," a Monogram picture starring Fred Thomson.



Scene from "North of Nevada"

Keystone 500 Club CARD PARTY

Wednesday, Sept. 17, 8 P. M. And Every Third Wednesday in the Month

KEYSTONE COMMUNITY HALL

Harbor Blvd., South of Carson GOOD PRIZES 50c Per Person



EXTRA CIGARETTE SPECIAL! 100 Lucky Strike Cigarettes

IN SPECIAL PREPARED 100—TIN—100

YOU PAY 45c

We Pay the 30c Tax

Hurry! This offer won't last long.

We Carry All the Leading Brands of Tobaccos, Cigarettes and Cigars

We Give S. & H. Stamps Double on Wednesday

BEACON DRUG STORE

A. E. FINSTER Phone 180 Torrance

TORRANCE PERSONS AND PASTIMES

Comings, Goings and Doings of Folks Hereabouts

TRADE IN YOUR HOME TOWN

Mrs. M. L. Acree of Gramercy avenue has been ill for the past few days.

Mr. and Mrs. Roy Ricard of Pasadena were guests Saturday of Mr. and Mrs. Ted Wert.

Guests Sunday of Mr. and Mrs. Charles Myers of Cabrillo avenue were Mr. and Mrs. Chester Dalton of Hollywood.

Dinner guests Sunday of Mr. and Mrs. Samuel Webb of Andree avenue were Mr. and Mrs. Oscar Carlson of Cota avenue and Mr. and Mrs. Phil Hugard and son of Andree avenue.

Mrs. A. B. Street of Martina avenue was entertained Monday by friends in Los Angeles, and Tuesday visited friends at Inglewood.

Mrs. J. T. Wells of Anapola avenue and Mrs. C. W. Wells of Redondo boulevard were recent guests at the home of the former's son, H. C. Wells of Santa Monica.

Bergen Bruere of Fresno is a guest of his sister, Mrs. N. A. Leake, of Marcelina avenue.

T. G. Anderson of Gramercy avenue is reported on the sick list.

Mrs. Leslie Paxton of Cota avenue has returned from a month's visit with her mother in Oakland.

Mr. and Mrs. A. W. Malone and sons, of Andree avenue, were guests Sunday of the former's mother, Mrs. Emma Malone, of Azusa.

Miss Doris Beatty of Sun street, Lomita, was a visitor Sunday at the F. A. Zeller home on Marcelina avenue.

Mrs. Anna Kelly has returned to her home in San Diego. While here she was a guest at the home of her son, Ed Kelly, of Kern Court.

Mrs. E. H. Nash and daughter Virginia, of Redondo Beach, called on former neighbors here Thursday.

Mr. and Mrs. J. U. Hemmi of Gramercy avenue spent Sunday at Long Beach.

Mr. and Mrs. F. B. Dilley of Portola avenue were Inglewood visitors Sunday.

Mr. and Mrs. Bailey Haydon of Hanford were weekend guests of Mr. and Mrs. W. C. Haydon of Arlington avenue.

Mr. and Mrs. James L. King of Arlington avenue and Mrs. E. P. King of Marcelina avenue were guests of friends in Los Angeles Tuesday.

Mr. and Mrs. Edgar S. Frenger visited their estate, last week, at Rancho Santa Fe.

Misses Geraldine Miller and Ruth Boice enjoyed "Monsieur Beaucaire" in Los Angeles recently.

Mrs. Thelma Patterson of San Diego was a weekend guest of her mother-in-law, Mrs. Dannelly, of the Dannelly cafe.

Mrs. R. B. Shriver has moved from Des Moines, Ia., to Los Angeles.

Mr. and Mrs. J. H. Fess and sons, of Arlington avenue, were dinner guests Sunday of Mr. and Mrs. N. R. Hooper of Los Angeles.

Mrs. William G. Phillips of Andree avenue spent Sunday with

Mrs. Charles Burton of Redondo Beach.

Mrs. W. T. Walker and children, of Andree avenue, motored to Alhambra Friday to pass the day with relatives.

Mr. and Mrs. Nelson E. Reynolds and daughter Mary Frances passed the weekend with relatives in La Centenella ranch, Inglewood.

Mr. and Mrs. J. P. Lodge of Pittsburg, Calif., visited with Mr. and Mrs. A. B. Wolfe, Redondo boulevard, last week. Mr. Lodge is superintendent of the Columbia Steel Works at Pittsburg.

Mrs. William Hubbard of Pittsburg, Calif., was the guest last week of Mrs. A. B. Wolfe.

Mr. and Mrs. Dick Schumart of Pittsburg, Calif., are visiting Mr. and Mrs. Rex Schumart of Redondo Boulevard.

Verna Payne, Marjorie Ott, Nyla Tansey and Betty Stoddart were heard in the Gilbert recital at San Pedro last Friday afternoon.

CARD PARTY

A card party will be given by the Catholic ladies in Catholic hall Thursday evening, Sept. 18, at 8 o'clock, sharp. You are cordially invited. These card parties will be held every two weeks.

SAVE YOUR LAWN

SPREAD DAIRY FERTILIZER

Delivered \$2.50 Per Yard in Torrance or Lomita

Phone Redondo 2745

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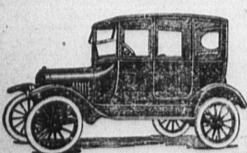
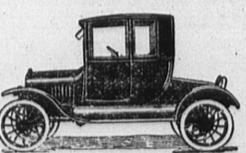
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Men, Women and Children
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Prices Lowest—Quality Highest
We aim to please.
Give us a trial.
Hoffman's Shoe Store
Across from Masonic Temple.

RADIO—
Long distance reception is becoming possible as weather conditions improve. A Freed-Eisman Neutrodyne, or the Atwater Kent 5-tube receiver will give you the utmost in satisfaction.
De BRA RADIO INSTALLATIONS CO.
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A. L. Salter & Co.
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Electric Fixtures and Wiring
De Luxe Wall Beds, Peerless Built-In Furniture

Ford THE UNIVERSAL CAR

BARGAINS IN OUR USED CAR LOT

1 Ford Sedan Overhauled, front and rear, \$150.00.	1923 Ford Roadster with delivery box, \$275.00	1924 Roadster Used as demonstrator for while. Will sacrifice
	1924 Panoled Ford Delivery Job. Good for laundry or bakery. Will sacrifice.	
1-Ton Ford Truck Good rubber \$395.00	1924 Ford Roadster. Still runs. \$35.00	Late Model Dodge Service Truck. Nice complete job ready to go. \$385.00

Ford THE UNIVERSAL CAR

Schultz, Peckham & Schultz
LINCOLN—FORD—FORDSON
Torrance California

Dress Fabrics For Fall and Winter

What a wonderful assortment of dress fabrics these are—gorgeous in colorings—beautiful in design. The low prices should inspire every woman with the desire for a dress or overblouse and its most excellent opportunity for home-dressmakers who have daughters to clothe.

36-inch French serge, per yd.....	\$1.25
45-inch All-Wool storm serge, per yd.....	\$1.85
Crepe de chine, all popular shades—	
36-inch, special.....	\$1.25
Satin; extra fine silk quality, per yd.....	\$2.75
New Gingham; a beautiful asst., per yd.....	35c, 40, 50c

Silk and Cotton Crepe, 39-inch; colors navy, gray and brown;
Priced special, per yd..... **\$1.98**
Why pay \$2.25 to \$2.50 per yd. elsewhere?

Roshanara silk and wool crepe; 39-inch; colors, cocoa, midnight and seal brown; per yd..... **\$2.75**

Satin and Canton Crepe; 40-inch; colors, gray, Mandalay and carmine; per yd..... **\$3.25**

FOR BOYS—
—For every day wear, \$2.95 to \$4.50
—For dress wear, \$4.00 to \$5.00

FOR LADIES—
—For every day wear; \$2.95, \$5.50
—For dress wear; \$4.95, \$9.00

SHOES

FOR GIRLS—
—For every day wear; \$3.75 to \$5.50
—For dress wear; \$5.00 to \$7.50

FOR MEN—
—For every day wear; \$3.25, \$5.95
—For dress wear; \$4.50, \$12.00

Now is the time for every member of the family to buy shoes while our stocks are very complete, we having just received our Fall and Winter lines. Come in and look them over.

WE CARRY FULL LINE OF KEWPIE TWIN SHOES

GLOVES

We carry only the best grades of work gloves—buy them here and save.
\$1.25 to \$2.50

SWEATERS

We have just received our line of Fall and Winter patterns in sweaters of Bradley Brand. Come in now and look them over and make your choice from our full assortments.
\$2.75 to \$9.00

CAPS

This is cap season. How about picking out a new one? Bear in mind we always carry the latest patterns and styles and they are priced right.
\$1.85 to \$2.75

Select That New Fall Hat Today

—It will pay you to take the time now while our assortments of men's hats for the new season is at its best. The very cream of the new styles and colors are ready here and there are models to suit all types of manhood.
\$4.50, \$5.00, \$5.50, \$6.50

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